

# Communication, Sound & Media Arts

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Dr. Mark Pottinger  
Chair of the Department

Find your voice and harness the power of your imagination through creative media. Whether your area of study is journalism, broadcasting, graphic design, audio recording, animation, or game design, hands-on learning is what drives this department. As a student in Communication, Sound, and Media Arts you have the chance to explore the many aspects of technology that enhance our ability to hear, see, and communicate in an ever-growing digital world. You will also be immersed in vital theoretical and interpretive dimensions of study that will enhance your skills and creative output.

## COMMUNICATION

With the opportunity to specialize in six different concentrations, the major in Communication is designed to prepare students for a career in the media industry while helping them to develop habits of ethical practices. Balancing theory and practice, coursework in Communication encourages thinking about the use of media by citizens and consumers, the impact of media on individuals and cultures, and the necessity of journalism to provide the information necessary to support a participatory democratic system of governance.

Irrespective of their concentration, graduates with a major in Communication should meet the following program learning goals:

**1. Students will produce professional-level oral, written, image-based and/or virtual communication.**

- Produce effective written, oral, visual, or virtual communication based on a coherent plan.
- Produce work that expresses creativity using specific media technology.
- Apply current tools and technologies appropriate for the field of communication.

**2. Students will generate original scholarly work in communication at the undergraduate level.**

- Engage with specific communication problems by designing and conducting research projects in medium of choice.
- Understand and apply qualitative, quantitative, and interpretive research methods.
- Critically evaluate their own work and that of others for accuracy, clarity, appropriate style and grammatical correctness.

**3. Students will analyze and evaluate communication, including their own, across various media, utilizing foundational and emerging theories and methods in communication.**

- Utilize and critique communication methods in professional and peer research.
- Utilize and critique communication theories in professional and peer research.
- Apply historical knowledge of the media industry to an examination of contemporary society.

#### 4. Students will become ethical producers and consumers of media.

- Demonstrate an understanding of diversity, including gender, race, ethnicity, sexual orientation and, as appropriate, other forms, in relation to communication.
- Apply ethical principles to media through a lens of equity and social justice.
- Practice ethical standards in media creation.

## Majors

Students planning to major in the department must consult with the Chair by no later than their sophomore year. Transfer students with a background in communication must consult with the Chair and may present a portfolio of written and production-based work.

## Requirements for a Major

33 credits including COMM 101 Introduction to Communication and Media to be completed during the first year, COMM 201 Ethics in Communication & Media to be completed by sophomore year, COMM 301 Media Theory & Research to be completed during junior year, and COMM 409 Senior Seminar to be completed during senior year. All Communication majors must also select a concentration as their main area of study within the department as early as possible and take five required courses in that area. In addition, they must take two elective courses from any area presuming the proper prerequisites. Juniors and seniors who qualify may apply for an internship, which may serve as one of their electives.

The six areas of concentration are:

1. Advertising
2. Integrated Marketing Communications
3. Journalism
4. Media Production
5. Public Relations
6. Sports Media Production

Students must take the following in their concentration:

### Advertising

COMM 216	Advertising & Society	3
COMM 235	Advertising Agencies & Storytelling	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	
COMM 306	Web Design	
COMM 315	Media Planning and Buying	3

COMM 412	Digital Marketing Communications	3
COMM 413	News Production for Social Media	
COMM 414	Advertising Campaigns	

## Integrated Marketing Communications

COMM 218	Introduction to Integrated Marketing Communications	3
COMM 235	Advertising Agencies & Storytelling	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	
COMM 309	Digital Media Writing for Marketing Communications	3
COMM 412	Digital Marketing Communications	3
COMM 414	Advertising Campaigns	
COMM 415	Sports Media & Branding	
COMM 420	Advanced Public Relations	

## Journalism

COMM 209	Introduction to Journalism	3
COMM 213	Reporting and Newswriting	3
COMM 304	Digital Storytelling	3
COMM 318	Advanced Reporting/Newswriting	3
COMM 335	Electronic Journalism	3
COMM 413	News Production for Social Media	
COMM 421	Streaming Sports and Live Production	

## Media Production

COMM 222	Introduction to Story and Post-Production	3
COMM 304	Digital Storytelling	3
COMM 308	Studio Television Production	3
COMM 350	Field and Post-Production	3
COMM 413	News Production for Social Media	3
COMM 419	Advanced TV Production	
COMM 421	Streaming Sports and Live Production	

## Public Relations

COMM 217	Introduction to Public Relations	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	
COMM 306	Web Design	
COMM 309	Digital Media Writing for Marketing Communications	3
COMM 320	Strategic Planning in Public Relations	3
COMM 412	Digital Marketing Communications	3

COMM 315	Media Planning and Buying
COMM 420	Advanced Public Relations

## Sports Media Production

COMM 225	Introduction to Sports Media	3
COMM 250	Sports Media Performance	3
COMM 421	Streaming Sports and Live Production	
COMM 310	Sports Media Production	3
COMM 350	Field and Post-Production	3
COMM 431	Advanced Sports Media Production I	3

\*It is recommended that students repeat COMM 431 twice for credit as COMM 432 and COMM 433.

Additionally, Communication majors are required to minor or major in another discipline. The rationale behind this requirement is that work in the information industries is not only about producing content for audiences, readers, and users, but, more importantly, about the nature of that content and its purpose. Students must therefore seek to develop proficiency in a content area outside of Communication.

## Requirements for a Minor

A minor in Communication consists of 15 credits. Students must take:

COMM 101	Introduction to Communication and Media	3
COMM 110	Public Speaking and Presentation	3
COMM 201	Ethics in Communication & Media	3

After completing the above three courses, minors may take any COMM course for which they have met the prerequisite.

Electives		6
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The minor contract should be signed before registration for the second semester of the Junior year and must be approved by the Chair.

## Grade and Transfer Credit Requirements

Majors and minors must attain a minimum grade of C in all Communication courses. A maximum of three courses/nine credits from a communication or related department will be accepted for transfer from another institution.

## Communication Concentrations

### Advertising

#### Required Courses:

COMM 216	Advertising & Society	3
COMM 235	Advertising Agencies & Storytelling	3
COMM 304	Digital Storytelling	3

COMM 305	Digital Print Design	
COMM 306	Web Design	
COMM 315	Media Planning and Buying	3
COMM 412	Digital Marketing Communications	3
COMM 413	News Production for Social Media	
COMM 414	Advertising Campaigns	

### Recommended Electives:

COMM 110	Public Speaking and Presentation	3
COMM 209	Introduction to Journalism	3
COMM 214	Magazine Writing	3
COMM 217	Introduction to Public Relations	3
COMM 222	Introduction to Story and Post-Production	3
COMM 225	Introduction to Sports Media	3
COMM 271	Transnational Communication & Media	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	3
COMM 306	Web Design	3
COMM 316	Scriptwriting	3
COMM 336	Sports Reporting and Writing	3
COMM 340	Media Criticism	3
COMM 365	Game Design & Development	3
COMM 371	Intercultural Communication	3
COMM 375	Internship for Juniors	3
COMM 400	Political Communication	3
COMM 406	Mass Communication Law	3
COMM 422	Organizational Communication	3
COMM 423	Programming	3
COMM 461	Independent Study in Communication	3
COMM 470	Special Topic	3
COMM 475	Internship for Seniors	3

## Four-year Course Plan (B.A., Communication, Advertising)

### First Year

Fall	Credits	Spring	Credits
COMM 101		3 COMM 201	3
MATH 151		3 PSYC 153	3
LLRN 151		3 SOC 150	3
ENGL 110		3 RELS 110	3

Language Requirement	3	Language Requirement	3
	<b>15</b>		<b>15</b>

**Second Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 216		3 COMM 235	3
ENGL 150		3 COMM 306	3
ART 150		3 SCI 204	3
RELS 214		3 HIST 150	3
SCI 203		3 Minor Elective	3
	<b>15</b>		<b>15</b>

**Third Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 315		3 COMM 301	3
POSC 150		3 COMM 414	3
RELS 349		3 PHIL 150	3
Minor Elective		3 SCI 230	3
Elective		3 Minor Elective	3
	<b>15</b>		<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 409		3 COMM 475	3
COMM Elective		3 Minor Elective	3
Minor Elective		3 Electives	9
Elective		3	
Elective		3	
	<b>15</b>		<b>15</b>

**Total Credits: 120****Integrated Marketing Communications****Required Courses:**

COMM 218	Introduction to Integrated Marketing Communications	3
COMM 235	Advertising Agencies & Storytelling	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	
COMM 309	Digital Media Writing for Marketing Communications	3
COMM 412	Digital Marketing Communications	3
COMM 414	Advertising Campaigns	
COMM 415	Sports Media & Branding	
COMM 420	Advanced Public Relations	

**Recommended Electives:**

COMM 110	Public Speaking and Presentation	3
COMM 120	Forensics/Debate	3
COMM 214	Magazine Writing	3
COMM 222	Introduction to Story and Post-Production	3
COMM 225	Introduction to Sports Media	3
COMM 271	Transnational Communication & Media	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	3
COMM 306	Web Design	3
COMM 315	Media Planning and Buying	3
COMM 316	Scriptwriting	3
COMM 320	Strategic Planning in Public Relations	3
COMM 336	Sports Reporting and Writing	3
COMM 371	Intercultural Communication	3
COMM 375	Internship for Juniors	3
COMM 400	Political Communication	3
COMM 406	Mass Communication Law	3
COMM 422	Organizational Communication	3
COMM 461	Independent Study in Communication	3
COMM 470	Special Topic	3
COMM 475	Internship for Seniors	3

**Four-year Course Plan (B.A., Communication, Integrated Marketing)**

**First Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 101	3	COMM 201	3
MATH 151	3	PSYC 153	3
LLRN 151	3	SOC 150	3
ENGL 110	3	RELS 110	3
Language Requirement	3	Language Requirement	3
<b>15</b>		<b>15</b>	

**Second Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 218	3	COMM 235	3
ENGL 150	3	COMM 305	3
ART 150	3	SCI 204	3
RELS 214	3	HIST 150	3

SCI 203	3 Minor Elective	3
<b>15</b>		<b>15</b>

**Third Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 309		3 COMM 301	3
POSC 150		3 COMM 420	3
RELS 349		3 PHIL 150	3
Minor Elective		3 SCI 230	3
Elective		3 Minor Elective	3
<b>15</b>		<b>15</b>	

**Fourth Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 409		3 COMM 475	3
COMM Elective		3 Minor Elective	3
Minor Elective		3 Electives	9
Elective		3	
Elective		3	
<b>15</b>		<b>15</b>	

**Total Credits: 120**

**Journalism**

**Required Courses:**

COMM 209	Introduction to Journalism	3
COMM 213	Reporting and Newswriting	3
COMM 304	Digital Storytelling	3
COMM 318	Advanced Reporting/Newswriting	3
COMM 335	Electronic Journalism	3
COMM 413	News Production for Social Media	
COMM 421	Streaming Sports and Live Production	

**Recommended Electives:**

COMM 110	Public Speaking and Presentation	3
COMM 214	Magazine Writing	3
COMM 216	Advertising & Society	3
COMM 218	Introduction to Integrated Marketing Communications	3
COMM 222	Introduction to Story and Post-Production	3
COMM 225	Introduction to Sports Media	3
COMM 271	Transnational Communication & Media	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	3
COMM 306	Web Design	3



COMM 316	Scriptwriting	3
COMM 330	The Journalistic Tradition	3
COMM 336	Sports Reporting and Writing	3
COMM 340	Media Criticism	3
COMM 371	Intercultural Communication	3
COMM 375	Internship for Juniors	3
COMM 400	Political Communication	3
COMM 406	Mass Communication Law	3
COMM 461	Independent Study in Communication	3
COMM 470	Special Topic	3
COMM 475	Internship for Seniors	3

## Four-year Course Plan (B.A., Communication, Journalism)

### First Year

Fall	Credits	Spring	Credits
COMM 101	3	COMM 201	3
MATH 151	3	PSYC 153	3
LLRN 151	3	SOC 150	3
ENGL 110	3	RELS 110	3
Language Requirement	3	Language Requirement	3
<b>15</b>		<b>15</b>	

### Second Year

Fall	Credits	Spring	Credits
COMM 209	3	COMM 213	3
ENGL 150	3	COMM 304	3
ART 150	3	SCI 204	3
RELS 214	3	HIST 150	3
SCI 203	3	Minor Elective	3
<b>15</b>		<b>15</b>	

### Third Year

Fall	Credits	Spring	Credits
COMM 318	3	COMM 301	3
POSC 150	3	COMM 335	3
RELS 349	3	PHIL 150	3
Minor Elective	3	SCI 230	3
Elective	3	Minor Elective	3
<b>15</b>		<b>15</b>	

### Fourth Year

Fall	Credits	Spring	Credits
COMM 409	3	COMM 475	3

COMM Elective	3 Minor Elective	3
Minor Elective	3 Electives	9
Elective	3	
Elective	3	
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<b>15</b>		<b>15</b>

**Total Credits: 120**

## Media Production

### Required Courses:

COMM 222	Introduction to Story and Post-Production	3
COMM 304	Digital Storytelling	3
COMM 308	Studio Television Production	3
COMM 350	Field and Post-Production	3
COMM 413	News Production for Social Media	3
COMM 419	Advanced TV Production	
COMM 421	Streaming Sports and Live Production	

### Recommended Electives:

COMM 110	Public Speaking and Presentation	3
COMM 209	Introduction to Journalism	3
COMM 216	Advertising & Society	3
COMM 217	Introduction to Public Relations	3
COMM 218	Introduction to Integrated Marketing Communications	3
COMM 225	Introduction to Sports Media	3
COMM 271	Transnational Communication & Media	3
COMM 304	Digital Storytelling	3
COMM 306	Web Design	3
COMM 316	Scriptwriting	3
COMM 317	Audio Production	3
COMM 335	Electronic Journalism	3
COMM 336	Sports Reporting and Writing	3
COMM 340	Media Criticism	3
COMM 365	Game Design & Development	3
COMM 371	Intercultural Communication	3
COMM 375	Internship for Juniors	3
COMM 400	Political Communication	3
COMM 406	Mass Communication Law	3
COMM 423	Programming	3
COMM 461	Independent Study in Communication	3
COMM 470	Special Topic	3
COMM 475	Internship for Seniors	3

## Four-year Course Plan (B.A., Communication, Media Production)

### First Year

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 101		3 COMM 201	3
MATH 151		3 PSYC 153	3
LLRN 151		3 SOC 150	3
ENGL 110		3 RELS 110	3
Language Requirement		3 Language Requirement	3
	<b>15</b>		<b>15</b>

### Second Year

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 222		3 COMM 304	3
ENGL 150		3 COMM 308	3
RELS 214		3 SCI 204	3
MUSC 150		3 HIST 150	3
SCI 203		3 Minor Elective	3
	<b>15</b>		<b>15</b>

### Third Year

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 350		3 COMM 301	3
POSC 150		3 COMM 419	3
RELS 349		3 PHIL 150	3
Minor Elective		3 SCI 270	3
Elective		3 Minor Elective	3
	<b>15</b>		<b>15</b>

### Fourth Year

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 409		3 COMM 475	3
COMM Elective		3 Minor Elective	3
Minor Elective		3 Electives	9
Elective		3	
Elective		3	
	<b>15</b>		<b>15</b>

**Total Credits: 120**

## Public Relations

### Required Courses:

COMM 217	Introduction to Public Relations	3
COMM 304	Digital Storytelling	3

COMM 305	Digital Print Design	
COMM 306	Web Design	
COMM 309	Digital Media Writing for Marketing Communications	3
COMM 320	Strategic Planning in Public Relations	3
COMM 412	Digital Marketing Communications	3
COMM 315	Media Planning and Buying	
COMM 420	Advanced Public Relations	

### Recommended Electives:

COMM 110	Public Speaking and Presentation	3
COMM 120	Forensics/Debate	3
COMM 209	Introduction to Journalism	3
COMM 216	Advertising & Society	3
COMM 222	Introduction to Story and Post-Production	3
COMM 225	Introduction to Sports Media	3
COMM 271	Transnational Communication & Media	3
COMM 304	Digital Storytelling	3
COMM 305	Digital Print Design	3
COMM 306	Web Design	3
COMM 316	Scriptwriting	3
COMM 340	Media Criticism	3
COMM 365	Game Design & Development	3
COMM 371	Intercultural Communication	3
COMM 375	Internship for Juniors	3
COMM 400	Political Communication	3
COMM 406	Mass Communication Law	3
COMM 422	Organizational Communication	3
COMM 461	Independent Study in Communication	3
COMM 470	Special Topic	3
COMM 475	Internship for Seniors	3

## Four-year Course Plan (B.A., Communication, Public Relations)

### First Year

Fall	Credits	Spring	Credits
COMM 101		3 COMM 201	3
MATH 151		3 PSYC 153	3
LLRN 151		3 SOC 150	3
ENGL 110		3 RELS 110	3
Language Requirement		3 Language Requirement	3

15

15

**Second Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 217		3 COMM 305	3
ENGL 150		3 COMM 309	3
RELS 214		3 HIST 150	3
MUSC 150		3 SCI 204	3
SCI 203		3 Minor Elective	3
		<b>15</b>	<b>15</b>

**Third Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 320		3 COMM 301	3
POSC 150		3 COMM 420	3
RELS 349		3 PHIL 150	3
Minor Elective		3 SCI 230	3
Elective		3 Minor Elective	3
		<b>15</b>	<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 409		3 COMM 475	3
COMM Elective		3 Minor Elective	3
Minor Elective		3 Electives	9
Elective		3	
Elective		3	
		<b>15</b>	<b>15</b>

**Total Credits: 120****Sports Media Production****Required Courses:**

COMM 225	Introduction to Sports Media	3
COMM 250	Sports Media Performance	3
COMM 315	Media Planning and Buying	
COMM 310	Sports Media Production	3
COMM 350	Field and Post-Production	3
COMM 431	Advanced Sports Media Production I	3

\*It is recommended that students repeat this course twice for credit as COMM 432 and COMM 433.

**Recommended Electives:**

COMM 110	Public Speaking and Presentation	3
COMM 209	Introduction to Journalism	3
COMM 213	Reporting and Newswriting	3

COMM 216	Advertising & Society	3
COMM 217	Introduction to Public Relations	3
COMM 218	Introduction to Integrated Marketing Communications	3
COMM 222	Introduction to Story and Post-Production	3
COMM 271	Transnational Communication & Media	3
COMM 304	Digital Storytelling	3
COMM 306	Web Design	3
COMM 308	Studio Television Production	3
COMM 316	Scriptwriting	3
COMM 317	Audio Production	3
COMM 330	The Journalistic Tradition	3
COMM 335	Electronic Journalism	3
COMM 336	Sports Reporting and Writing	3
COMM 338	Feature Writing	3
COMM 340	Media Criticism	3
COMM 365	Game Design & Development	3
COMM 371	Intercultural Communication	3
COMM 375	Internship for Juniors	3
COMM 406	Mass Communication Law	3
COMM 423	Programming	3
COMM 461	Independent Study in Communication	3
COMM 470	Special Topic	3
COMM 475	Internship for Seniors	3

## Four-year Course Plan (B.A., Communication, Sports Media Production)

### First Year

Fall	Credits	Spring	Credits
COMM 101	3	COMM 201	3
MATH 151	3	PSYC 153	3
LLRN 151	3	SOC 150	3
ENGL 110	3	RELS 110	3
Language Requirement	3	Language Requirement	3
	<b>15</b>		<b>15</b>

### Second Year

Fall	Credits	Spring	Credits
COMM 225	3	COMM 250	3
ENGL 150	3	COMM 310	3
RELS 214	3	HIST 150	3
MUSC 150	3	SCI 204	3

SCI 203	3 Minor Elective	3
<b>15</b>		<b>15</b>

**Third Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 350		3 COMM 301	3
POSC 150		3 COMM 431	3
RELS 349		3 PHIL 150	3
Minor Elective		3 SCI 270	3
Elective		3 Minor Elective	3
<b>15</b>		<b>15</b>	

**Fourth Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
COMM 409		3 COMM 433	3
COMM 432		3 COMM 475	3
COMM Elective		3 Minor Elective	3
Minor Elective		3 Electives	6
Elective		3	
<b>15</b>		<b>15</b>	

**Total Credits: 120**

## SOUND STUDIES

Sound Studies is a unique area of study that combines music performance, music theory, musicology, acoustic study, digital audio recording, and music production. Combined with a larger liberal arts curriculum, the Sound Studies program redefines traditional music study (i.e., historical musicology, music theory and composition, music performance studies) by integrating it with the science of sound (i.e., music technology, music recording and editing, and the science of acoustics). The core areas of the major include music theory and analysis; music history and culture, including the history of audio technology; performance studies via a particular instrument such as piano, voice, or guitar; digital audio recording; and sound design. All Sound Studies courses incorporate the use of audio software and/or digital technology.

Over the course of a 30-credit program of study, students will develop a critical awareness of the history of music and music recording technology and their impact on society; create, capture, and edit sound data in order to cultivate and apply new approaches to music performance, research, and education; and support collaborations between music, science, and technology.

### Major in Sound Studies Requirements

Majors in Sound Studies must take a minimum of 30 credits in music and audio taken from the following five areas:

**Music Theory: 6 credits**

MUSC 220	Fundamentals of Music Theory (or MUSC 110)	3
MUSC 320	Advanced Music Theory (or MUSC 220)	3
<b>Total Credits</b>		<b>6</b>

\*Students entering with AP Music Theory credit (4 or 5 test score) can satisfy the course requirement of MUSC 220. If a student receives a 3 on the AP Music Theory Exam, AP Music Theory credit can satisfy the course requirement of MUSC 110.

**Music History, Culture and Analysis: 9 credits**

MUSC 290	Early Music Soundscapes: Antiquity to 1800	3
MUSC 300+	Music History after 1800	3
MUSC 380	History of Sound Recording & Audio Technology	3
<b>Total Credits</b>		<b>9</b>

\*The following courses may be used to satisfy the Music History After 1800 requirement: MUSC 300, MUSC 303, MUSC 305, MUSC 310, MUSC 323, MUSC 325, MUSC 330, MUSC 345, MUSC 355, MUSC 400, MUSC 410.

**Performance (Piano, Guitar, Voice, or Other): 3 credits\***

MUSC 208	Piano Skills and Techniques	3
MUSC 209	Guitar Skills and Techniques	3
<b>Total Credits</b>		<b>3</b>

\*Three semesters of MUSC131, MUSC 132 or MUSC133 (Ensemble Performance with instrumental lessons) OR MUSC 129/130 (Vocal Instruction) may be used to satisfy the 3-credit performance requirement. Although only 3 credits are required in performance, Sound Studies Majors are encouraged to continue their study of voice, piano or guitar in more advanced areas, including MUSC 258 or MUSC 259 and MUSC 308 or MUSC 309, or MUSC 410 (Independent Study).

**Digital Audio and Sound Studies: 9 credits\***

MUSC 390	Digital Audio Recording and Editing	3
MUSC 393	Audio Mixing & Music Prod	3
MUSC 395	Acoustics & Sound Control	3
<b>Total Credits</b>		<b>9</b>

\*MUSC 375 Internship can substitute for MUSC 390 or MUSC 393 as long as the internship is in digital audio recording, mixing, and/or production.

**Senior Project/Capstone: 3 credits**

MUSC 405	Senior Seminar: Contemporary Sound Design	3
<b>Total Credits</b>		<b>3</b>

\*A minimum final grade of C is required for courses to satisfy all Major requirements. Majors must have a contract signed and approved by the Department Chair no later than their junior year.



## Four-year Course Plan (B.A., Sound Studies)

### First Year

Fall	Credits	Spring	Credits
MUSC 150		3 SOC 150	3
MUSC 110 (or MUSC 220)		3 MUSC 208 (or MUSC 209)	3
MATH 151		3 MUSC 220 (or MUSC 320)	3
ENGL 110		3 Language Requirement	3
Language Requirement		3 RELS 110	3
	<b>15</b>		<b>15</b>

### Second Year

Fall	Credits	Spring	Credits
ENGL 150		3 MUSC 258 (or MUSC 259)	3
LLRN 102		3 MUSC 390	3
MUSC 290		3 Religion Elective (G/NW)	3
MUSC 240 (or RELS 256)		3 SCI 270	3
HIST 150		3 PHIL 150	3
	<b>15</b>		<b>15</b>

### Third Year

Fall	Credits	Spring	Credits
MUSC 380		3 MUSC 395	3
PSYC 150		3 SOC 205	3
MUSC 393		3 Science Elective	3
POSC 150		3 SOC or ENST Elective	3
RELS-Catholic Studies		3 MUSC after 1800 (MUSC 300+)	3
	<b>15</b>		<b>15</b>

### Fourth Year

Fall	Credits	Spring	Credits
MUSC 405		3 MUSC 375	3
MUSC 308 (or MUSC 309)		3 Electives	12
Science Elective		3	
Sociology Elective (G/NW)		3	
Free Elective		3	
	<b>15</b>		<b>15</b>

**Total Credits: 120**

## Minor in Music

The minor in Music is designed to supplement majors in numerous disciplines. In addition to examining broad historical and cultural contexts, courses provide opportunities for individual creativity and performance as well as an introduction to the theory and technology shaping contemporary music today. To fulfill the performance requirement of the Music minor, students may elect to participate in one of the many award-

winning ensembles on campus, including the MC Orchestra, MC Jazz Band, MC Singers, MC Pep Band, MC Pipes and Drums Corps, and the MC Players (see Clubs and Organizations (<https://manhattan.edu/life-at-manhattan/clubs-organizations/?category=All&letter=All&pageSize=10&pageIndex=1>)).

A minor in Music is an ideal choice for a variety of careers. In addition to preparing students for advanced training in music and theatrical performance, the minors offer career opportunities for historians, sociologists, theater managers, psychologists, teachers, playwrights, copyright lawyers, non-for-profit business managers, journalists, librarians, sound engineers, architects, videographers, film makers, stage designers, and advertising executives. Minors in the Department of Communication, Sound, and Media Arts may take advantage of several internship programs in New York City that give students an introduction to the professional working environment.

### Minor in Music Requirements

Minors in Music must take 15 credits of MUSC courses as follows:

MUSC 110	Intro to Music Reading & Notat (or MUSC 220)	3
MUSC 150	Roots: Music (or MUSC 216)	3
MUSC 208	Piano Skills and Techniques (or MUSC 209: Guitar Skills and Techniques*)	3
Electives in MUSC 300+		6
<b>Total Credits</b>		<b>15</b>

\*Three semesters of MUSC 131 (MC Singers), MUSC 132 (MC Orchestra), or MUSC 133 (MC Jazz Band), may serve as a substitute.

## DIGITAL MEDIA ART

The Digital Media Art Major teaches the practice, theory, and history of a variety of in-demand digital art fields, including Generative AI Art, Graphic Design, Digital Photography and Video, 3D Modeling, Animation, Game Design, and Immersive Media (AR/VR). Under the guidance of practicing artists and educators, and working in the department's Graphic Arts Lab, students receive industry-level training that prepares them for numerous artistic careers. This training takes place not only on campus, but also in New York City – one of the world's most vibrant centers of digital media art. With the support of dedicated faculty, students regularly secure some of the most competitive internships and jobs that NYC has to offer, gaining invaluable real-world experience at the conceptual and technological forefront of the discipline. Coupled with the larger Liberal Arts curriculum of the College, this first-hand experience prepares graduates to make culturally significant works of art that transform how we see the world.

Majors and Minors in Digital Media Art take advantage of international and NYC-based internship programs – some of which have been established specifically for students in this department. Each summer, for example, up to two majors are placed at The Peggy Guggenheim Collection in Venice, Italy, for a one month, paid internship. In addition to these opportunities, students in the department regularly intern at numerous museums, art galleries, graphic design firms, graphic art magazines, and production companies in New York City.

## Major in Digital Media Art

Majors in Digital Media Art must take 33 credits from the following three areas:

Digital Media Art Foundations: *	15
ART 145            Fundamentals of Art & Design	
ART 213            Digital Drawing	
Art Before 1600	
Art After 1600	
ART 409            Senior Portfolio	
The following 2D Design courses:	9
ART 212            Art of Digital Photography *	
ART 214            Introduction to Graphic Design	
ART 380            Digital Video Art: Editing and Production *	
The following 3D Design courses:	9
ART 307            3D Design, Modeling and Visualization	
ART 309            Animation	
ART 406            Virtual Venice	
<b>Total Credits</b>	<b>33</b>

\* ART 402 Special Topic: in Art / Winter Intersession Study Abroad: Visualizing Venice (Venice, Italy) can substitute for one of the following: Art Before 1600, Art After 1600, ART 212 Art of Digital Photography, or ART 380 Digital Video Art: Editing and Production.

\* ART 375 Internship can substitute for a 2D or 3D-level course when the internship focuses on a relevant subject.

## Four-year Course Plan (B.A., Digital Media Art)

### Freshman

Fall	Credits	Spring	Credits
ENGL 110		3 RELS 110 or 152	3
ART 145		3 SOC 150	3
MATH 151		3 ART 213	3
ART before 1600		3 Art After 1600	3
Language Requirement		3 Language Requirement	3
	<b>15</b>		<b>15</b>

### Sophomore

Fall	Credits	Spring	Credits
ENGL 150		3 ART 150	3
HIST 150		3 PHIL 150	3
ART 212		3 ART 380	3
ART 214		3 Science Requirement	3

MATH Requirement	3 RELS Global Studies or Contemporary Issues	3
<b>15</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>
PSYC 150	3	ENSC 201
POSC 150	3	SOC 211
ART 307	3	ART 375
ART 309	3	ART 406
RELS Catholic Studies	3	Science Requirement
<b>15</b>		<b>15</b>
<b>Senior</b>		
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>
LLRN 102	3	INTL 310
ART 409	3	Free Electives
Science Requirement	3	
Sociology Elective	3	
Free Elective	3	
<b>15</b>		<b>15</b>

**Total Credits: 120**

## Minor in Digital Media Art

Minors in Digital Media Art must take 15 credits comprised of the following courses:

ART 212	Art of Digital Photography *	3
ART 213	Digital Drawing	3
ART 214	Introduction to Graphic Design	3
ART 380	Digital Video Art: Editing and Production *	3
ART 406	Virtual Venice *	3
<b>Total Credits</b>		<b>15</b>

\* ART 150 Roots: Art or ART 151 Roots:Art -FYS can substitute for one of the 200-level Digital Media Art courses.

\* ART 375 Internship can substitute for a Digital Media Art course when the internship focuses on a relevant subject.

\* ART 402 Special Topic: in Art / Winter Intersession Study Abroad: Visualizing Venice (Venice, Italy) can substitute for ART 406 Virtual Venice, ART 212 Art of Digital Photography, or ART 380 Digital Video Art: Editing and Production.

A minimum grade of C is required for courses to satisfy all major and minor requirements. Minors must have a contract signed and approved by the Department Chair.