

# Global Business Studies

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Dr. Grishma Shah  
Director of the Program

The Global Business Studies program seeks to provide a global and multi-disciplinary perspective on the economic, social, cultural, ecological and technological elements (at both the micro and macro levels) of a globally integrated economy. The Global Business Studies co-major complements functional and technical business skills with a global mindset, vital to ethical, well-balanced decision making and leadership. The cornerstone of inclusive globalization is a conscious decision maker well aware of international development, economics, environmental sustainability, geo-politics, and global inequities. Students interested in pursuing a career in the international arena of business and/or inclined towards a global perspective will find the Global Business Studies co-major beneficial.

The Global Business Studies co-major option requires that students choose a primary major in a Business discipline (e.g., Marketing, Management, Finance, Economics, Computer Information Systems, Business Analytics). Global Business Studies is a second major (and not intended to be a standalone major).

Proficiency in a foreign language is strongly recommended.

## Co-Major

### Global Business Studies

Students in the O'Malley School of Business who wish to pursue a co-major in Global Business Studies must take:

MGMT 309	Management of International Business	3
GLBL 414	International Field Study Seminar	3
(or other approved international immersion experience)		
<b>Total Credits</b>		<b>6</b>

One additional (3 credit) course from the following:

ECON 334	International Economics	3
ECON 412	Economic Growth and Development	3
FIN 436	Multinational Finance	3
GLBL 470	Independent Study: International Business	3
MKTG 412	International Marketing	3
MGMT 300 or 400 level approved course with an international component		3

Two additional (6 credits) interdisciplinary electives from the following:

COMM 371	Intercultural Communication	3
INTL 201	Global Issues	3
INTL 310	Technology and Society	3

INTL 312	Ethnicity in the Modern World	3
INTL 315	Special Topics: Area Studies	3
POSC 205	Political Geography	3
POSC 209	Comparative Politics	3
POSC 223	Environmental Politics	3
POSC 251	Global Issues	3
POSC 254	Global Cities	3
POSC 343	Government and Politics of the Middle East	3
POSC 351	International Relations	3
POSC 357	United States Foreign Policy	3
SOC 212	Migration, Globalization, and Culture	3

Total Credits for Co-Major

15

## Minor

### Global Business Studies

Students in the O'Malley School of Business who wish to minor in Global Business Studies must take:

MGMT 309	Management of International Business	3
GLBL 414	International Field Study Seminar	3

(or other approved international immersion experience)

Students must also take one of the following course elective options:

ECON 334	International Economics	3
ECON 412	Economic Growth and Development	3
FIN 436	Multinational Finance	3
GLBL 470	Independent Study: International Business	3
MGMT 309	Management of International Business	3
MKTG 412	International Marketing	3
MGMT 300 or 400 level approved course with an international component		3

Total Credits for Minor:

9

### Global Business Studies Learning Goals

**In addition to the business core and primary major learning goals and objectives, students who graduate with a global business co-major will:**

1. Develop a global mindset, vital to ethical, inclusive, and conscious decisions making in business contexts.
2. Examine business and relevant global issues through a multi-disciplinary, multi-dimensional lens.

3. Engage in a minimum of one global immersion and participate in an in-depth project examining issues explored during the immersion.